



THE ENTREPRENEURIAL DIGEST

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JULY 2020

FEATURES

TERMS OF THE MONTH

PAGE 1

THE PIONEER'S
CONCLAVE
LATEST PODCAST WITH
MR. TERRY TOROK

PAGE 2

EMOTIONAL
INTELLIGENCE
WORKSHOP

PAGE 3

BLOGGING WORKSHOP
BY IAC

PAGE 4

IDEAS WORTH IGNITION

PAGE 5

TERMS OF THE MONTH

DISTANCE-LEARNING

One of the alternative ways of learning that have been generated and have become applicable thanks to technological progress. Simply put, Distance Learning is the concept of learning which can be achieved without students' physical face-to-face presence. The development of information and communication technology tools have made this restructured study mode applicable.

HERD IMMUNITY

Herd immunity occurs when a large portion of a community (known as "the herd") becomes immune to a disease, whether through vaccination or previous infection. To put it more simply: once the level of immunity passes a certain threshold, then the pandemic will start to die out because there are not enough new people to infect.



[jaihindesummit](#)



Jai Hind College
Entrepreneurship Summit



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Jai Hind College E-Summit



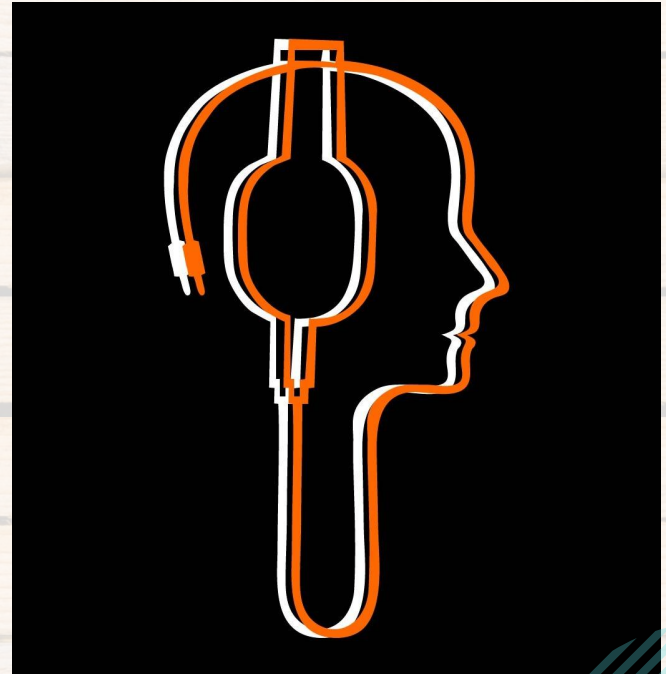
jaihindesummit.com

ACTIVITIES - JULY 2020

THE PIONEER'S CONCLAVE PODCAST

In a weighed discussion with Mr. Terry Torok, Chief Innovation Officer at Enactus we discussed about failures, misfires and defeats.

Unlike the usual coddling ideas of Failure is a stepping stone to success , Mr Terry believes that failure is not always okay.



According to Torok, when there exists vulnerable and dependent individual who rely on their own progress, failing is not much of an option.

If you're accepting the possibility of failing, you must certainly consider the consequences on these related parties.

Before starting out on a new venture, you must figure out the four prime W's- Who you are, what you're aiming at, when and where you come from and finally wish to go.

Social Entrepreneurship is the need of the hour giving back to our society is non-negotiable.

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for more updates

EVENTS - JULY 2020

EMOTIONAL INTELLIGENCE WORKSHOP

JAI HIND COLLEGE (AUTONOMOUS)
E-CELL AND SKILL HUB
(UNDER RUSA)

Emotional Intelligence Workshop

"Catch our upcoming session to get a grasp on developing, capitalising and mastering your Emotional Intelligence Dexterity"

Anita Sauvage
Bilingual Emotional Intelligence Expert,
Consultant and Keynote Speaker

Thursday, 9th July
4:30 pm

LIMITLESS POTENTIAL

E.I. is a skill with limitless potential, entailing a continuous learning process. This fact has been recognised by a mounting assortment of self-help books, verified studies and reports.

INTERACTIVE EXERCISE

contemplating the various soft skills of your role model, and identifying the qualities to induce in oneself.

POWER OF LISTENING

Elucidation on the power and vitality of emphatic listening, both toward oneself and others.

Takeaways From the Session

PRECISE DISSECTION

specific emotional values, behaviors and qualities demonstrated by our role model and their subsequent influence on our professional journey

DRAWING A LINE BETWEEN NEGATIVE & POSITIVE

The many saboteurs of the mind include stress, fear, anger, which motivate negative feelings. On the opposite end are the sage- empathy, curiosity, creativity, which encourage positive emotions in the mind.

ASSETS OF AN E.I BEING

many assets of an emotionally intelligent being involve self-awareness, self-regulation, empathy, motivation and social skills which in turn give rise to leadership and entrepreneurial skills.

EVENTS - JULY 2020

BLOGGING WORKSHOP

INCUBATOR & ACCELERATOR CENTRE
JAI HIND COLLEGE (AUTONOMOUS), MUMBAI

HOW BLOGGING CAN AID YOUR BUSINESS IDEA

**13 JULY
4:00 PM**

SALONI SRIVASTAVA
ENTREPRENEUR | YOUTUBER
FOUNDER, HUSTLE POST

Blogging is a marketing channel that assists businesses in increasing brand awareness and visibility, blog subscribers, and supports business growth.

The speaker provided a checklist of a successful blog, by discussing the various key elements. First on the list, producing long-form informative content and posting frequently and regularly to get greater traffic.

Tracking your blog's monthly performance.

Balancing value-based content with promotions

Writing SEO optimised posts by picking the prime keywords.

are said to be stepping stone to a successful running of a blog

Each month approximately 409 million people view more than 20 billion pages.

Key Take-Aways

The purpose and usage of blogging has undoubtedly evolved over time. Personal blogs are exiting the trends while business and informational blog to flourish.

Marketers who prioritize blogging are 13x more likely to have a positive ROI on their efforts. Further, B2B marketers who have blogs get 67% more leads than those who don't.

EVENTS - JULY 2020

IDEAS WORTH IGNITION

JAI HIND COLLEGE
(AUTONOMOUS) ENTREPRENEURSHIP CELL
AND SKILL HUB (UNDER RUSA)
News & Media Partner

Ideas Worth Ignition

“Transforming great ideas into successful ventures”
with
SHANTANU NAIDU
Founder, Motopaws and On Your Sparks
Deputy General Manager,
Office of Mr Ratan Tata

26th July
4:00pm

